

TfK TELEVISION FOR KENTMERE

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Report to the Kentmere Parish Meeting, 14th May 2012

The television scheme's Annual Report and Accounts for 2011 are in process of preparation and should be circulated to contributors within the next month.

It was an uneventful year for the operation of the scheme. Andrew Brass carried out a maintenance review of the system and advises us that the equipment is in sound order and, even though individual items of equipment are of different vintages, he does not foresee any immediate upgrading being required.

There was a very good response to the survey we conducted at the end of 2011, with some 70% of all the households in the parish taking the time to complete our questionnaire, including a good spread of those who rely on the scheme, those who do not and those who do not use a TV. The committee is grateful to all who participated. From the survey, we can deduce the following information (as anonymity was available to participants, some statistics are only estimated from the information available):

We believe there to be 55 households/properties in the TV scheme area, of which there were responses from 38. It is assumed that remaining 17 properties either rely on satellite TV or do not use a TV.

Irrespective of how they received their TV signal, 100% of respondents considered the quality and reliability of reception to be good or very good, whilst 68% considered the service they had to be good or very good value for money, 26% considered it average value, and 6% (all Sky users) considered it poor value.

Of those who responded to the survey:

- Some 18% of households do not have a TV,
- 56% of those households with a TV make use of the **TfK** signal, which is split:
 - 30% relying on the **TfK** signal alone,
 - and 26% using a Sky, Freesat or another terrestrial signal, but also using the **TfK** scheme for either dual use or as a back up.
- The remaining 26% do not use the **TfK** signal at all.

Two-thirds of those relying only on **TfK** alone would like access to other main channels (ITV2, ITV3, Film 4) that cannot be received at present.

When the television scheme was launched 27 years ago, it was specifically done so as a community scheme and it is good to find that a significant number of residents continue to support the scheme, even if they do not require it.

The **TfK** Committee is now in the process of considering if there are any implications from the above information that might affect the way the scheme could be run, and we shall report back in due course.

On behalf of the **TfK** Committee

Max Biden

Secretary